

Personality Matters, Inc.

Workforce and leadership development for government and enterprise · Atlanta, Georgia · Serving clients nationwide

CORE COMPETENCIES

- **Executive & Leadership Coaching** — one-on-one and cohort coaching for C-suite, SES, and GS 14/15 leaders from a bench of 25+ ICF-credentialed coaches (MCC/PCC)
- **Workforce Training & Upskilling** — 42+ courses across leadership, teams, communication, professional skills, and resilience; virtual, on-site, and hybrid
- **AI Workforce Readiness** — AI Foundations for the Workforce, AI-Ready Leader Certificate, and team-level AI Adoption Sprints pairing tool skills with change leadership
- **Assessments & People Analytics** — DISC, EQ, 360s, MBTI, and proprietary ODEE communication assessment
- **Organizational Development** — culture transformation, change management, and Kirkpatrick-evaluated program design

DIFFERENTIATORS

- **Certified 8(a)** — sole-source award eligibility simplifies procurement
- **Doctoral-led and science-based** — programs grounded in psychology, neuroscience, and behavioral research
- **Measured outcomes** — Kirkpatrick Level 1 and 2 evaluation built into engagements; we report behavior change, not attendance
- **Depth of bench** — 25+ credentialed coaches and facilitators with federal and Fortune 500 experience

PAST PERFORMANCE

U.S. Dept. of Transportation	Multi-year BPA: enterprise-wide executive and team coaching for GS-15 and SES leaders, since 2017
U.S. Army Management Staff College	PME faculty: leadership assessment and training for 600 senior executives over 3 years
IRS / Treasury Acquisition Institute	Accessibility and compliance analysis for Deaf/Hard-of-Hearing service access
Methodist South Hospital	Compassion-culture transformation delivered to 777 associates
Worldpay	Full curriculum design (ADDIE) and train-the-trainer for sustained internal delivery
Additional clients	CDC · EPA · DOI · NASA · Fulton County · DeKalb County · The Coca-Cola Company · The Home Depot · Aflac · Accenture · Spelman College

COMPANY DATA & CERTIFICATIONS

UEI: WL6DNYJNNFC9

CAGE: 6F0C5

DUNS: 968430517

Primary NAICS: 611430 — Professional & Management Development Training (additional NAICS on request)

Certifications: 8(a) · EDWOSB · WOSB · WBENC · DBE · MOB · AABE · FBE

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